



INDIA'S FOOD & DRINK SECTOR

THE UK INDIA BUSINESS COUNCIL (UKIBC) IS THE DEPARTMENT FOR INTERNATIONAL TRADE'S (DIT) BUSINESS PARTNER FOR INDIA. WE HAVE SUPPORTED 250 UK COMPANIES WITH THEIR INDIA EXPANSION PLANS THROUGH OUR OFFICES IN DELHI, MUMBAI, BENGALURU AND LONDON.



UKIBC is now responsible for the day-to-day delivery of trade promotion work to help increase exports of UK food and drink to India.

UKIBC

UKIBC works to raise the profile of brand "UK" in India.

Our F&D Advocacy group provides input into G2G trade policy dialogue.

We map buyers in India and match to UK suppliers/products.

We support companies wishing to pursue market opportunities, initially pro bono.

We promote India and Indian opportunities in the UK through roadshows and webinars.

We facilitate the use of Indian e-commerce platforms to broaden UK access to the Indian market.

DIT signposts to UKIBC

UKIBC works with DIT to market missions and opportunities

DIT

We continue to lead the UK's trade policy discussions with India, through the Joint Trade Review (JTR) and Joint Economic Trade Committee (JETCO).

We continue to provide G2G support to UK businesses.

UK government venues are available for UK business events in India.

We will continue to manage some strategic relationships.

We will support and engage UKIBC on trade policy and promotion.



Mita Chopra, Engagement Manager & Lead – Food & Drink, Retail, E-commerce has 10 years' experience focusing on Food & Drink, Retail, and Consumer Products. She has advised leading UK Food & Drink companies on India market entry, operations and expansion strategy, the regulatory landscape and partnerships. She has in-depth knowledge of changing consumer trends, behaviour and expectations, and market dynamics.

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UK INDIA
BUSINESS COUNCIL



Department for
International Trade