

Job Description: Digital Innovation Lead

Summary of the Position:

The UK India Business Council (UKIBC) is seeking to appoint an advocacy specialist to lead the UKIBC's Digital Technology growth in this sector. We are looking for someone with the industry understanding, contacts, advocacy expertise, account management and business development skills to drive the planning and execution of the advocacy strategy agreed by the UKIBC's Digital Sector Advocacy Group (DSAG) and to expand the membership of that Group.

The UK India Business Council believes passionately that the UK-India business partnership creates jobs and growth in both countries, and that UK and Indian businesses have ideas, technology, services, and products that can succeed in the corridor. The fact that both countries are major investors in each other's economies reinforces this. Through its insights, networks, policy advocacy, and services, the UK India Business Council supports businesses to achieve this success.

As part of our offering UKIBC has a dedicated Digital Sector Advocacy Group to help UK and Indian businesses:

- Achieve competitive success by reducing the regulatory burden and enhancing market access;
- Grow brand awareness and therefore market share; and
- Leverage the broader bilateral relationship to accelerate regulatory reform and market access opportunities.

This individual will be supported by the wider UKIBC senior management, policy, communications, and events staff. They will be part of the broader trade policy team led by Kevin McCole, MD of UKIBC.

- Engage with members to create and evolve the DSAG's plan.
- To advocate the views of businesses to Indian policy makers and influencers in relation to India's Data Protection Bill and Non-Personal Data Protection Bill;
- Make the case for a UK-India Data Adequacy Agreement, which will improve the ease of doing business between both countries;
- To advocate for further investment in India's digital infrastructure by providing a sustainable commercial environment, with a stable and predictive regulatory framework making it lucrative for private companies.
- Ensure that members are kept informed by of policy and regulatory updates by producing concise, informative and insightful briefings based on constant research.
- Liaise closely with the British High Commission digital innovation and market access teams, and with the UKIBC membership ensuring intelligence flows freely between all parties.

- Facilitate regular meetings of our Digital Sector Advocacy Group, and oversee research to develop the evidence base to highlight the Group's policy positions.
- Engage with UKIBC members to gather intelligence and keep them informed of our activities;
- Grow the UKIBC membership and client base by proactively engaging with potential new members and clients in India, thus hitting the commercial targets for this role;
- Produce briefings and papers for UK and Indian Ministers and officials through the UK-India CEO Forum, the Joint Economic and Trade Committee, the UK-India Joint Trade Review, and for other bilateral meetings;
- Build and maintain links with key stakeholders and influence decision-makers in the sector to ensure that they are aware of the opportunities and issues;
- Represent the UKIBC on various national and state / city for a, and contribute to consultations led by other industry associations;
- Facilitate high-level meetings for members and UKIBC senior management with key stakeholders, including senior government officials, regulators, industry association and alliance partners to promote and advocate the Group's public policy positions; and
- Continually look for collaboration opportunities between our membership community.

Qualifications, Skills and Experience

- At least 10 years' experience in the digital sector or regulatory affairs in India, including significant experience running public policy efforts at a central and state level gained in a corporate, trade association, public affairs consultancy, or government department.
- a degree in Public Policy, Economics or Law or a subject related to the digital sector.
- Excellent knowledge of political processes in India, a high awareness of the domestic and international political context, and a firm grasp of key public policy issues affecting the food and drink sector.
- Strong analytical, organisational, presentational and written skills – the ability to write influential documents.
- Account management expertise.
- Proven business development capability, with experience of working to commercial targets.

- Excellent communicator with proven ability to command authority in committees and discussions with government officials, and communicate effectively to diverse audiences.
- Ability to learn quickly and think strategically across changing priorities and expanding subject fields.
- Highly motivated team player with a hands-on attitude, ability to lead and develop creative and evidence-based approaches to policy issues, industry positions and their communication.
- The ability to work in a multi-location, multi-time zone environment.
- Proven experience in planning and project management. Ability to multi-task, respond flexibly to the needs of the business and members, and self-organise work effectively on different projects and issues.
- Maintain highest personal levels of ethical conduct, confidentiality and integrity, with a strong professional reputation in the industry.