

Role/ Designation	Research Analyst
Candidate profile and experience	<ul style="list-style-type: none"> • 3-5 years' of relevant experience in a market research or consulting environment either within an industry or with a consultancy organisation. • The candidates must have excellent interpersonal and team working skills, and an abundance of enthusiasm and a passion to learn. • Ability to conduct qualitative and quantitative analysis based on secondary and primary research. • Adept in primary and secondary research methods, data triangulation techniques, and experienced in applying strategic analysis frameworks such as SWOT, PESTLE, Porter's Five Forces, SMART, Ansoff Matrix etc. • Strong MS Excel skills for data analytics to perform complex analyses on collected data and PowerPoint skills for template designing and report writing. • Well-versed in executing cross-sectoral or sector agnostic primary and secondary research projects, execute bespoke market analysis, company assessment/ competitive intelligence, sectoral intelligence, industry trend analysis and partner selection reports for UK companies using different tools like PowerPoint, Word and spreadsheets. • Understanding of fundamental laws, regulations, regulatory bodies, market access challenges and knowledge of key public domain databases/sources for sectoral/industry data and information in India. • Must have excellent communication skills, particularly business English writing skills. (short-listed candidates will be tested.) • Confident in carrying out independent discussions with internal and external stakeholders (including private and public agencies, and vendors). • Should have the ability to multi-task and work in a team environment. • Ability to talk confidently and fluently with senior executives and C-suite executives and accurately interpret client needs. • A self-starter, team player with an ability to meet ambitious KPIs and manage multiple stakeholders with good project management skills.
Key responsibilities	<p>The research analyst will work in direct supervision of Managers, and under the mentorship of an Associate Director.</p> <ul style="list-style-type: none"> • He/she will provide support in delivering a range of high value consulting and research services across sectors and across organisational verticals/departments, and work closely with internal (UK and India) and external stakeholders (including clients, KPOs / suppliers). • Take ownership of the assigned deliverables' quality and delivery timelines, thereby ensuring that right quality checks and effective task management systems are in place.
Educational qualifications	B.E. or B. Tech and/or MBA, or Master of Business Economics (MBE), or post-graduate diploma in Management from a good institute
Salary range	Negotiable
Location	Gurgaon